



SPONSORSHIP OPPORTUNITIES

MELBOURNE | 26-27 MAY 2027





ABOUT THE CONFERENCE

Australia's energy transition has entered a decisive period. As governments, businesses and households work to reduce energy costs, improve productivity and strengthen energy security, the focus is increasingly shifting to how we deploy energy efficiency, electrification and demand flexibility at scale.

Building on the success of previous conferences that convened 400+ delegates from 160+ organisations, the **EEC National Conference 2027** will once again bring together policymakers, industry leaders, energy users, researchers and solution providers from across Australia for two days of practical discussion, knowledge sharing, and collaboration.

Themed **Electrified Nation: Powering homes, industry and the digital economy**, the 2027 program will explore the opportunities and challenges shaping Australia's next phase of economic and energy transformation.

Discussions will span topics including energy security, efficient electrification, thermal performance, demand flexibility, business competitiveness, consumer energy resources and the growing role of electricity in powering homes, industry and the digital economy.

Alongside high-profile keynote presentations, ministerial engagement and cross-sector plenaries are dedicated streams focused on **Efficient Electric Homes, Productive Future-ready Businesses** and **Optimised Energy Systems**, showcasing the policy, technology and market developments driving change across the economy.

The 17th EEC National Conference is the premier event profiling the demand side of Australia's energy system. It is a unique opportunity to connect with senior decision-makers, contribute to the conversations shaping policy and market development, and explore the practical solutions helping Australia build a more productive, resilient and affordable energy future.

This prospectus outlines a range of sponsorship opportunities intended to help organisations elevate their thought leadership, build meaningful connections and position themselves at the forefront of one of Australia's most important energy and economic conversations.

We look forward to working with organisations leading the discussion and accelerating Australia's transition to a more efficient, electric and flexible future.

Contact the EEC's Head of Strategy and Partnerships, Sage Michaels, to discuss the opportunities that follow or complete the booking form at the end of the prospectus.

Email: sage.michaels@eec.org.au
Phone: 0432 831 818

● Facts and Stats

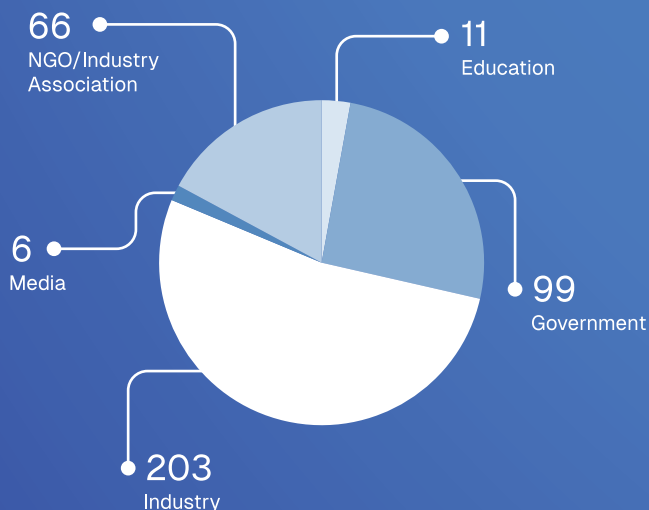


WHEN

Wednesday 26 and Thursday 27 May 2027

WHERE

Rydges Melbourne,
186 Exhibition Street, Melbourne VIC



AUDIENCE

The **EEC National Conference 2026** brought together energy leaders, policymakers, industry experts, researchers, government and community advocates to explore how Australia's demand-side solutions are shaping the energy transition.

- **53%** Industry, including technology and solution providers and manufacturers and energy users, indicating a solid foundation of engagement from those on the frontlines of energy and emissions challenges;
- **26%** Government delegates at all levels of government, reinforcing the importance of cross-sector collaboration;
- **17%** Industry associations, bringing valuable sector insights and advocacy perspectives;
- **3%** Education and research institutions, showcasing the innovation and knowledge brokering when combined with industry; and
- **2%** Media, ensuring the conversations go beyond the two day event.

2026 SPONSORS



Commonwealth Bank



SPONSORSHIP OPPORTUNITIES

The EEC team works closely with sponsors before and during the event to ensure your experience delivers value for your organisation.

Prices displayed are exclusive of GST.

MAJOR PARTNER & EVENT PARTNER

These top tier-partnerships are limited to bespoke opportunities for governments to position themselves as leaders of efficiency, electrification and energy flexibility.

\$ by negotiation

DIAMOND PARTNER

Limited to two exclusive opportunities to position their organisation as a leader shaping outcomes for households, businesses and the energy system. This partnership features a recorded keynote address or an armchair conversation with the EEC's CEO, and prominent headline branding including the partner logo on delegate nametags and stage signage.

- Keynote or armchair conversation, recorded
- Additional speaking opportunity in breakout stream session
- Logo on delegate nametags
- 10x Conference registrations (two days + gala dinner)
- 20% discount on additional registrations
- Sponsorship Core Inclusions

2x
available

EEC member: \$35,000
Standard: \$50,000

SPONSORSHIP CORE INCLUSIONS

All sponsors receive prominent logo placement and acknowledgement across all physical and digital touch-points including, but not limited to:

- The EEC National Conference 2027 website
- Conference eDM communications
- Event programming material
- Written and visual asset-creation for use on sponsor-managed social media platforms
- Chair acknowledgment of support in opening and closing plenary sessions
- Provision of the delegate list one (1) week post-event (subject to delegate permission)





GALA DINNER SPONSOR

A perennial Conference highlight, the Gala Dinner on Day 1 celebrates innovation across the industry and offers prime networking opportunities in a festive setting.

The Gala Dinner features an introductory sponsor speech with optional video and includes the presentation of the EEC Awards that celebrate excellence in energy efficiency, electrification and demand flexibility.

With approximately 300 guests representing leading businesses and Australia's most forward-thinking energy users, Gala Dinner sponsorship is an exceptional opportunity to demonstrate leadership and support of the sector and promote brand awareness to a large and engaged audience.

- Branded Gala Dinner
- Branded pre-dinner networking drinks
- Speaking opportunity with optional video presentation
- 6x Conference registrations (two days + Gala dinner)
- 10x additional Gala dinner registrations
- 20% discount on additional registrations
- Sponsorship Core Inclusions

**1x
available**

**EEC member: \$25,000
Standard: \$29,000**

PLATINUM SPONSOR

A premium sponsorship package including a high-profile speaking opportunity in one of the Conference's five strategic plenary sessions, Platinum Sponsors take advantage of maximum thought-leadership, profile-raising and brand recognition opportunities. Intended for Australia's leading energy businesses, a Platinum sponsorship is the perfect way to shape the conversation, get your company, people and brand out front, and build deeper working relationships.

- One branded plenary session including one speaking opportunity
- 4x Conference registrations (two days + Gala dinner)
- 20% discount on additional registrations
- Sponsorship Core Inclusions

**5x
available**

**EEC member: \$18,900
Standard: \$24,000**

GOLD SPONSOR

Gold sponsorships are a key opportunity to build prominence, profile and brand awareness, and develop deeper network connections in one of the EEC's strategic pillars: **efficient electric homes, productive future-ready businesses and an optimised energy system.**

New this year is the Gold+ Sponsorship: the opportunity to sponsor a 90-minute tailored workshop. Limited to only one for each of the EEC's three strategic pillars, these workshops allow attendees to obtain deeper insights, problem-solve and apply learnings.

- One branded stream session including one speaking opportunity
- 4x Conference registrations (two days + Gala dinner)
- 20% discount on additional registrations
- Sponsorship Core Inclusions

Gold Sponsor

EEC member: \$12,600
Standard: \$16,000

Gold+ Sponsor

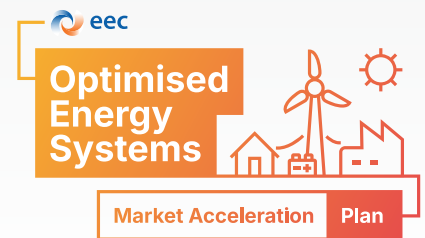
EEC member: \$15,000
Standard: \$19,000



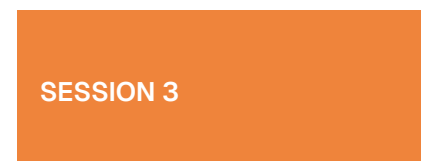
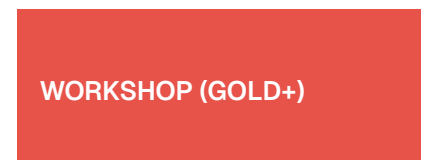
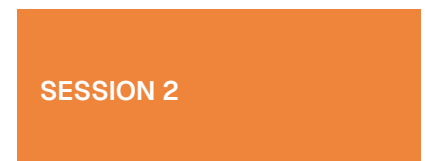
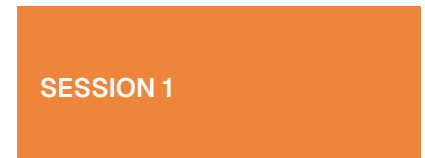
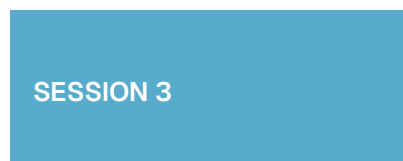
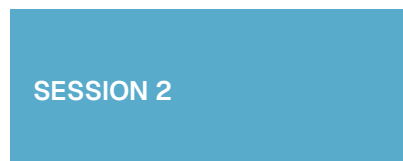
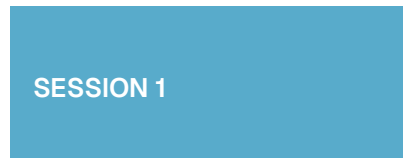
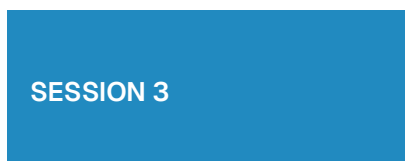
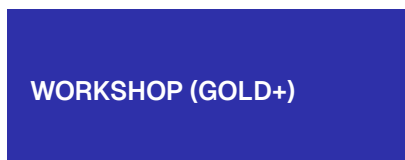
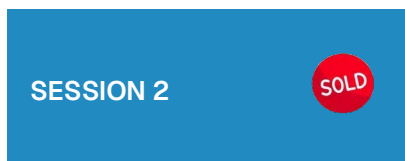
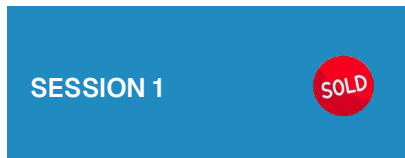
Making homes across Australia healthy, comfortable, and affordable to run.



Improving businesses productivity, cutting their energy bills and lowering emissions.



Activating the demand side to support the rollout of renewables and drive down energy costs for homes and businesses.



Please note: The program order is subject to change.

● NETWORKING SPONSORSHIPS

NETWORKING LUNCH SPONSOR

An opportunity to promote your company's products and services to a highly invested and engaged audience.

- Logo and branding prominently displayed during lunch across both conference days
- 5 minute introductory speaking opportunity prior to the commencement of lunch on Day 1.
- 2x Conference registrations (two days + Gala dinner)
- 20% discount on additional registrations
- Sponsorship Core Inclusions

1x
available

EEC member: \$9,000
Standard: \$12,000

SOLD

NETWORKING DRINKS SPONSOR

A unique opportunity to deliver your message in an informal setting at the close of the Conference.

- Introductory speaking opportunity at commencement of post-conference networking drinks
- Logo and branding prominently displayed during the networking drinks
- 2x Conference registrations (two days + Gala dinner)
- 20% discount on additional registrations
- Sponsorship Core Inclusions

1x
available

EEC member: \$7,000
Standard: \$9,500

CAFÉ SPONSOR

Maximise exposure with prominent branding on the Conference's key networking and informal catchup space throughout the day.

- Prominent signage in café area with branded barista coffee cart and the opportunity to display a pull-up banner (sponsor to provide banner)
- 2x Conference registrations (two days + Gala dinner)
- 20% discount on additional registrations
- Sponsorship Core Inclusions

2x
available

EEC member: \$7,500
Standard: \$10,000

LANYARD SPONSOR

Be the brand at the front of all conversations with your logo printed on eco-friendly recycled PET material, reusable lanyards.

- Full colour print double sided lanyards for delegate name badges
- 2x Conference registrations (two days + Gala dinner)
- 20% discount on additional registrations
- Sponsorship Core Inclusions

1x
available

EEC member: \$9,500
Standard: \$12,500

SOLD



SPONSORSHIP BOOKING FORM

Please complete and return this form to events@eec.org.au.

COMPANY DETAILS

Company name (for marketing purposes):

Company name (for invoicing purposes):

Address:

City:

State:

Postcode:

ABN:

MAIN CONTACT DETAILS (FOR LIAISING WITH THE EEC)

Name:

Position:

Email:

Phone:

Additional contacts to be CC'd in partnership-related communications:

SPONSORSHIP PACKAGES

Please select your preferred option(s) below. Packages are subject to availability and may be reserved for up to three business days.

	EEC Member (Ex. GST)	Standard (Ex. GST)
Diamond Partner	☐ \$35,000	☐ \$50,000
Gala Dinner Partner	☐ \$25,000	☐ \$29,000
Platinum Partner	☐ \$18,900	☐ \$24,000
Gold+ Partner	☐ \$15,000	☐ \$19,000
Gold Partner	☐ \$12,600	☐ \$16,000
Networking Lunch Sponsor	☐ \$9,000	☐ \$12,000
Networking Drinks Sponsor	☐ \$7,000	☐ \$9,500
Café Sponsor	☐ \$7,500	☐ \$10,000
Lanyard Sponsor	☐ \$9,500	☐ \$12,500

PAYMENT OPTIONS

A 50% deposit is required to confirm your booking. Final payment must be made prior to the commencement of the Conference.

Payment method:

☐ VISA ☐ Mastercard ☐ EFT

Payment option:

☐ 50% deposit ☐ Full amount

CREDIT CARD DETAILS AND AUTHORISATION

Your credit card details are required as a guarantee but will not be charged unless you have indicated this as your preferred method of payment.

Name on card:

Authorised by:

Card number:

Position:

Expiry date:

 /

CCV:

Date:

Signature:

☐ I AGREE to the terms & conditions for participation in the Conference.

SPONSORSHIP TERMS AND CONDITIONS

This is an agreement between you (the 'Sponsor') and the Energy Efficiency Council (the EEC) (the 'Event Organiser') with respect to Sponsorship of the EEC National Conference (the 'Event'). You must accept without modification all of the terms and conditions and information contained in this Sponsorship Agreement.

Prices listed in this document are exclusive of GST.

All artwork and logos as included in the sponsorship package must be supplied by the Sponsor.

The following conditions apply to all Sponsorship packages. Please read the Sponsorship terms and conditions carefully.

General

1. The Event Organiser reserves the right to change the Sponsorship terms and conditions for the Event.
2. Sponsorship status is not secured until initial payment is received and approved by the Event Organiser.
3. The Event Organiser does not offer any guarantee of attendance numbers.
4. The Event Organiser does not accept liability for absent speakers but will endeavour to do everything within its power to replace the speaker.
5. The Event Organiser does not accept liability for the quality of presenters at the event.
6. The Event Organiser does not accept liability for the quality of the venue, catering, and audio visual.

Event format and cancellations

7. The Event venue and format may be changed without prior notice at the sole discretion of the Event Organiser.
8. The EEC will be guided at all times by jurisdictional health advice. Should government restrictions impact Event delivery, the following steps may be taken:
 - a. Transition into an online event.
 - b. Event postponement.
 - c. Full event cancellation. In this case, a refund will not apply. The EEC will work with the Sponsor to develop a new partner package to take place in lieu of the Event.
9. In the event of cancellation of the Event by the Event Organiser, the Sponsor is entitled to a refund of 80% of Sponsorship funds paid.
10. If cancellation is due to point 2 above or is for a force majeure (1), no refund applies.
 - (1) Force majeure includes without limitation, cancellation or other withdrawal by the suppliers, cancellation or failure of a venue, strike, act or reasonable apprehension of terrorism, war, destruction of facilities or materials, fire, flood, earthquake or storm, labour disturbances, epidemic or failure of public utilities or common carriers, without liability.
11. A cancellation fee of 50% will apply to the total Tax Invoice if the sponsor wishes to withdraw support from the Event for any reason if written notification is submitted to the Event Organiser on or before 60 days prior to the Event. Monies already paid by Sponsor in excess of the cancellation fee will be refunded accordingly. Fees are payable within 7 days of written cancellation being received from Sponsor.

Sponsor marketing materials

1. Any material for the Event must be provided to the Event Organiser to the set specification and by the due date or no later than 2 weeks from the initial request for material where a due date has not been stipulated. Failure to do so may result in the material not being displayed.
2. The Sponsor is responsible at its sole cost and expense for production of any Sponsor materials. The use and publication of any Sponsor materials that use the Event logo must be pre-approved by the Event Organiser.

Sponsor responsibilities

1. The Sponsor will provide services and materials associated with the Event and onsite at the Event, of good quality and professional standard with an ethical approach in conduct, presentation, information, and services provided in association with Summit delegates, speakers, event personnel, the EEC and any other third party associated with the preparation and delivery of the Event.
2. The Sponsor is responsible for all occupational health and safety liabilities and obligations and any issues which may arise which relate to the Sponsor's occupation and use of the site at the Event. The Sponsor will comply with the requirements of the venue in relation to all matters pertaining to occupational health and safety requirements throughout the course of the Event, including preceding and post-event arrangements associated with the Sponsorship, and all liability is removed from the Event Organiser in relation to this obligation.
3. The Sponsor is responsible for organising and insuring all goods, products, and equipment provided and used by the Sponsor at the Event and is responsible for ensuring public liability and product liability insurance is maintained and current for the entire duration of the Event. Evidence of insurance cover must be provided to Event Organiser upon request.
4. The Sponsor must obtain written permission from the Event Organiser for any photography, filming or sound recordings of any person or speaker attending or activities undertaken at the Event.
5. The Sponsor will ensure on-site setup of Sponsor package inclusions at the Event are organised within the timeframes stipulated and make arrangements accordingly. At the conclusion of the Event, the Sponsor will remove all goods, products and equipment from the venue by the time stipulated.
6. The Sponsor will be financially responsible for any damage sustained or loss incurred, to the venue's property or persons sustaining injury or harm associated with Sponsor related conduct, equipment or activities, and all aspects associated with the venue's property through Sponsor's own actions or those invitees/ employees/contractors or other third party attending the Event and venue on behalf of the Sponsor. All liability is removed from the Event Organiser in relation to this issue.
7. The Sponsor agrees to comply with the Sponsorship package stipulations and inclusions in accordance with this agreement.